



Our 2026–28 Residency at the Apollo Victoria Theatre, Harlem beginning *January 19, 2026*, with the Harlem Boys Choir Revival Auditions on **Martin Luther King Jr.** day. Harlem Collective launches its landmark two-year residency at the Apollo Victoria, each month celebrates Harlem’s living legacy of music, faith, and artistry through three resident ensembles.

Rooted in Harlem’s artistic legacy, the season truly kicks off during **Black History Month** and expands beyond the stage with *African Healing Sound Baths* in partnership with Harlem Hospitals, *Educational Matinee Outreach* for students and seniors, and *Midnight Spoken Word sessions* that honor Harlem’s poetic tradition. Our ecosystem connects creativity and community through three signature brands:

Mais Soufflé Gourmet Popcorn, which helps raise funds for arts and education;

The Morning Show NYC, which keeps audiences engaged and informed Monday through Friday; and

Mood Magazine, the official playbill and cultural guide to Harlem’s creative season — available in both digital and print editions.

Together, these brands sustain our mission to inspire peace, unity, and opportunity through art — right here in the heart of Harlem.

Season Passport – \$1.759

Enjoy the full season with the Harlem Collective Passport– two tickets to every performance by the Harlem Chamber Orchestra, Harlem Collective Opera, & Harlem Boys Choir from February through June 2026.



2026–2028 Season Announcement

HARLEM

harlemcollective.org
@harlemcollectivenyc



harlemboyschoir.org
@harlemboyschoirnyc

HARLEM

chamber

Orchestra

harlemchamberorchestra.org
@harlemchamberorchetrnyc

MOOD

moodmagazinenyc.org
@moodmagazinenyc

SHOW

morningshownyc.org/morningshownyc.com
@morningshownyc



MAÏS SOUFFLÉ

GOURMET POPCORN
maissoufflenyc.com
@maissoufflenyc



For tickets :**ticketmaster**

Tuesday Podcast Series – Live from the Apollo Victoria Theatre

Harlem Collective Media Presents: “*Voices of the Movement*”
Tuesdays are for conversation, confession, and connection.
Join us each month at the Apollo Victoria Theatre for live tapings of Harlem Collective’s acclaimed podcast series — capturing the pulse of art, identity, and life in Harlem today.



Dear Mom, I'm Gay- 2:00 PM

A raw and redemptive conversation on faith, family, and freedom.



Inside the Opera House- 4:00 PM

An intimate look at the world of Black opera and classical performance.



Black Wall Street the Revival - 6:00 PM

Stories, art, and ideas from Harlem’s creators and culture bearers.

Single in the City- 8:00 PM

Where love, laughter, and real talk meet on Harlem nights.



Wednesday- Friday main stage productions

Beginning February — *the first week of every month*

Wednesday through Friday 11:15 AM | 8:00 PM

Experience the power of live performance with the **Harlem Boys Choir, Harlem Collective Opera, and the Harlem Chamber Orchestra** — three signature ensembles celebrating Black excellence in sound and spirit. Join us at the Apollo Victoria Theatre for three unforgettable days & nights of music, culture, and community. Performances will run the first week of each month as follows: February 3–6, 2026, March 3–6 & 31, 2026, April 1–3, 2026, May 5–8, 2026, June 2–5, 2026

Morning Show Taping- 8:00 - 9:00 AM (Free admission)

A vibrant daily broadcast connecting Harlem’s culture, cuisine, and creativity—celebrating the people shaping its pulse.

African healing sound baths- 2:00 & 4:00 PM

An immersive musical experience blending African drums, orchestral tones, and sacred vibrations.

Harlem Speaks - 11:00 PM - 12:30 AM

A late-night gathering where poets command the stage, breathing life into words and celebrating truth through rhythm.



Get Connected!

Educational Outreach Program

Bring the magic of Harlem Collective to NYC students! Our matinee shows offer a full performance experience with a Harlem Brown Bag lunch, all at **\$25** per student. Schools can secure their spot through purchase orders, making it simple for arts programs to participate.

Sign up today via our Google Form or contact us for a full school packet.

Senior Matinee Program

Experience culture, community, and cuisine with our Senior Matinees! Perfect for senior centers, assisted living, and travel groups, each attendee enjoys a show plus lunch for **\$45 per senior**. Groups are welcome to block-book seats and receive recognition in the playbill. Reserve your group today and enjoy an unforgettable Harlem Collective experience.

Restaurant Partner Program – “Taste of Harlem”

Be part of Harlem’s culinary celebration! Our Taste of Harlem program gives Black-owned restaurants exclusive onsite exposure, digital and print advertising, and sampling opportunities for just **\$500/month**. Join our roster of featured partners and bring your flavors to the stage.

Community & Lifestyle Partnerships

We invite **churches, hospitals, hotels, politicians, fraternities, civic organizations and sororities** to partner with us as we share Harlem’s message of faith, healing, and unity. Invite the Harlem Collective to your Sunday or Wednesday service or community event for a powerful time of song, testimony, and connection. As a Lifestyle Partner, your organization helps provide vital resources to our community while receiving on-site marketing exposure, event recognition, and a resource table at our performances. Together, we celebrate art, health, and hope—lifting Harlem one partnership at a time.

Our Leadership

Jarvus Ricardo Hester – Founder & Artistic Director

Hester is a visionary arts leader, author, and founder of Harlem Collective, Harlem’s full-time African American opera company. An alumnus of the **University of North Carolina School of the Arts**, he has dedicated his career to connecting culture, cuisine, and community through innovative programming that brings opera and the arts to new audiences across New York City and beyond.

Wholesale & Wine Partnerships

Support the arts while sharing Harlem’s signature flavors and culture. Retailers, wineries, and vendors can stock Mais Soufflé Gourmet Popcorn and Harlem Boys Choir merchandise with flexible wholesale packages starting at **\$250 per order**. Plus, join our “**Wine All About It**” program spotlighting African American–owned wineries for just **\$750 per month** plus two **cases of wine**—including Morning Show features, Mood Magazine coverage, and podcast promotion. Partner with us to grow your brand and help sustain Harlem’s creative legacy.

VIP & Ticket Sales

Upgrade your experience with VIP seating! Each ticket (**\$250**) includes premium seating, Wine All About It pre-show, and exclusive gifts. Limited availability—perfect for corporate clients, friends, or special occasions. Reserve your VIP seat today and enjoy Harlem Collective like never before.

Book Harlem Collective today! For schools, churches, hospitals and community partners.

Contact us:

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